
Panelists

Dr. Byung K. Yi

LG Electronics USA

Dr. Ed Casas

Intel

Dr. Li Deng

Microsoft

Mr. Ryan Heidari

Qualcomm

Mr. William Mutual

ComVu



Qshine 2007

Industry Panel

Trends and Technical Challenges of Wireless Multimedia Communications

During this 90-minute plenary event, the panelists will present their views and discuss with the audience the following issues:

- Technical challenges of transporting multimedia content over wireless networks
- Cooperation and competition with wired networks, with emphasis on converging IP networks
- Multimedia capabilities in current and upcoming semiconductor solutions
- Status of the wireless standards, technology road map and implementation plans for infrastructure and user devices
- Plans for the next generation handsets, services and applications
- Synopsis of active work in 3GPP and 3GPP2 for evolving multimedia services in 3G networks
- Next generation of video-enabled mobile phones, real-time encoding and multicasting
- Case studies of state-of-the-art solutions

All QShine participants are invited to attend



Thursday, August 16, 2007

11:00 am – 12:30 pm

Moderator:

Dr. Panos Nasiopoulos

